The Task: Creating semiweekly posts for the following company pages (see content until February 15th):

- <u>https://www.instagram.com/advanced_entry/</u>
- <u>https://www.linkedin.com/company/advanced-entry/</u>
- <u>https://www.facebook.com/AdvancedEntry</u>

The goal with these posts was to share the company's milestones, product updates, and content for major holidays.

The client chose to go with another social media agency for content creation for cost efficiency, but TLGoals still assists with social media projects on an as-needed basis.

Some of our posts:

- <u>https://www.instagram.com/p/CZe34xILfmm/</u>
- <u>https://www.instagram.com/p/CZcacrJtyiP/</u>
- <u>https://www.linkedin.com/posts/advanced-entry_security-securityawareness-newyear202</u>
 <u>2-activity-6882062727867641856-aaso?utm_source=share&utm_medium=member_desk_top</u>