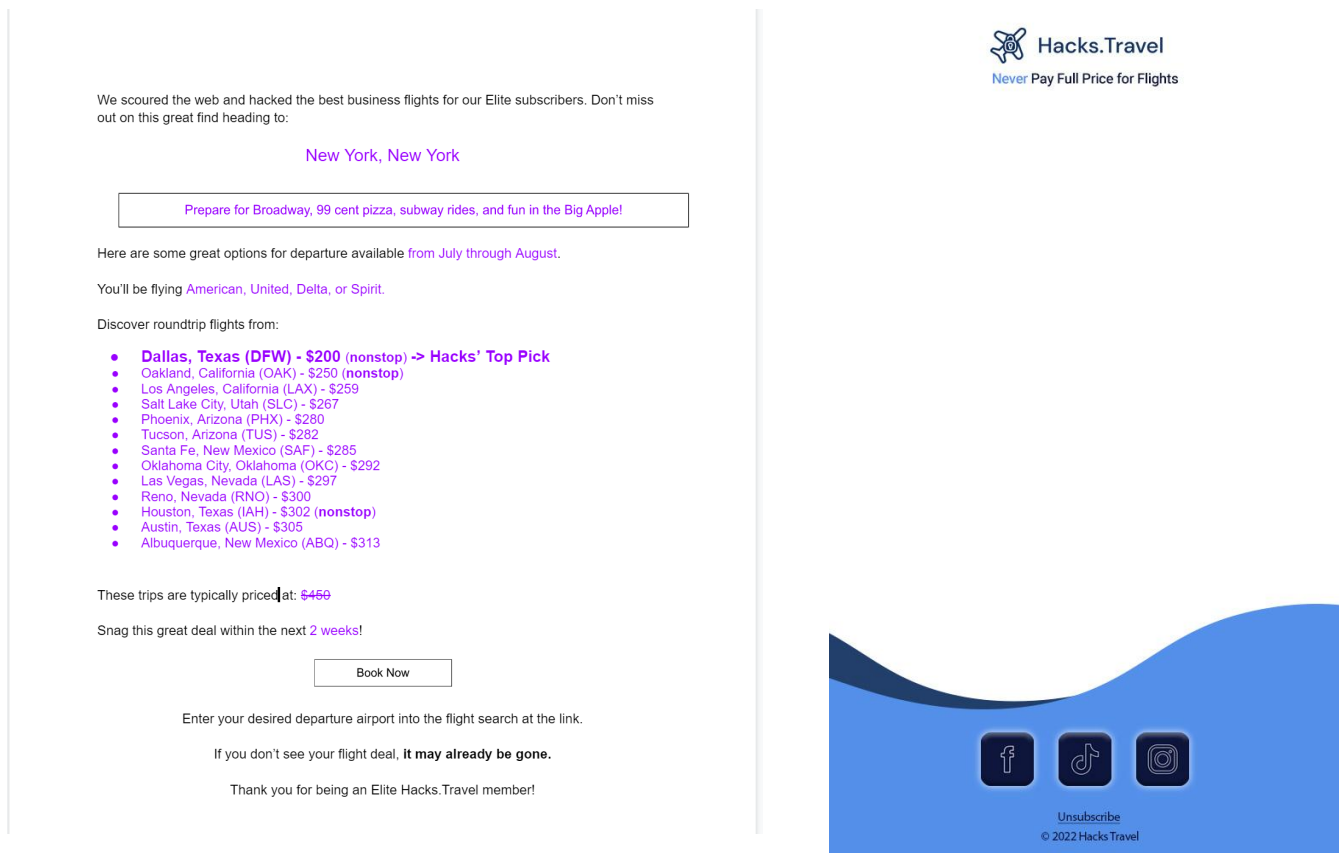***The Task:*** Strategizing email marketing, blog page, website design and content for an up-and-coming travel deals site, as well as project management for the site's launch.

The heaviest focus of this project was the email template flow. Based on several discussions with Hacks' founder, we developed a systemized flow of emails for all of Hacks' subscribers, through which they'd receive never-before-seen travel deals and tips.

TL Goals also coordinated website design and development with the developer assigned to the project.

Here's a sample of one our our mockup templates, and a mockup design template for all emails from Hacks:

We scoured the web and hacked the best business flights for our Elite subscribers. Don't miss out on this great find heading to:

New York, New York

Prepare for Broadway, 99 cent pizza, subway rides, and fun in the Big Apple!

Here are some great options for departure available from July through August.

You'll be flying American, United, Delta, or Spirit.

Discover roundtrip flights from:

- **Dallas, Texas (DFW) - $200** (nonstop) **-> Hacks' Top Pick**
- Oakland, California (OAK) - $250 (**nonstop**)
- Los Angeles, California (LAX) - $259
- Salt Lake City, Utah (SLC) - $267
- Phoenix, Arizona (PHX) - $280
- Tucson, Arizona (TUS) - $282
- Santa Fe, New Mexico (SAF) - $285
- Oklahoma City, Oklahoma (OKC) - $292
- Las Vegas, Nevada (LAS) - $297
- Reno, Nevada (RNO) - $300
- Houston, Texas (IAH) - $302 (**nonstop**)
- Austin, Texas (AUS) - $305
- Albuquerque, New Mexico (ABQ) - $313

These trips are typically priced at: ~~$450~~

Snag this great deal within the next 2 weeks!

Book Now

Enter your desired departure airport into the flight search at the link.

If you don't see your flight deal, **it may already be gone.**

Thank you for being an Elite Hacks.Travel member!

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The project was ultimately paused before the launch phase.